

# BOATENG BUSINESS CONFERENCE 2025



## THE FUTURE OF BUSINESS:

Creating Businesses with Conviction,  
Innovation and Responsible practices

17th - 19th  
September, 2025

9:00am each day

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# PROGRAM OUTLINE

17TH SEPTEMBER, 2025

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8:00 AM - 10:00 AM	Arrival and Registration of Guest	
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10:00 AM – 10:10 AM	Introduction of Dignitaries	Christabel Odonkor
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10:10 AM – 10:30 AM	Welcome Address	HCU President
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10:30 AM – 11:10 AM	Keynote Address – Guest Speaker  <b>Topic:</b> Running businesses with Conviction, Innovation, and Responsible Practices	Mr. Douglas Boateng (D.Litt)
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11:10 AM – 12:00 PM	Break – Networking and Snacks	
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12:00 PM – 12:30 PM	Keynote Address – Ghana National Chamber of Commerce & Industry  <b>Topic:</b> Empowering Ghana's SMEs: GCC's Role in Building Competitive and Sustainable Local Industries	Mr. Mark Badu-Aboagye - CEO, Ghana Chamber of Commerce
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12:30 PM – 1:00 PM	The Ghanaian Economy: Opportunities for SME Growth – <b>Report from the book</b>	Dr. John-Mark Akandekumtiim - Lecturer, HCU
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1:00 PM – 2:00 PM	Break – Networking and Lunch	
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2:00 PM – 3:30 PM	<b>CEO Round Table Discussion</b> - "The Business of Conviction: How Values-Driven Leaders are Shaping Africa's Economic Future".	<b>Panel Members:</b> Dr. Douglas Boateng; Mr. Samuel K. A. Apenteng; Mr. Nelson Aklamanu <b>Moderator:</b> Christabel Odonkor
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3:30 PM – 4:30 PM	Exhibition and Networking	
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DAY 2

# PROGRAM OUTLINE

18TH SEPTEMBER, 2025

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8:00 AM - 9:00 AM	Arrival and Registration of Guest	
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9:00 AM – 9:30 AM	Welcome and Introductions	Robert Nii Arday Clegg, Esq
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9:30 AM – 10:00 AM	Keynote Address – Ghana Revenue Authority	Mr. Kwame Fianko - Head of our Data Mining and Analytics Unit, GRA
	<b>Topic:</b> Tax strategies and compliance in a digitised economy; Balancing innovation and Revenue	

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10:00 AM – 11:00 AM	Round Table Discussion on Tax Management in Ghana	<b>Panel Members</b> Mr. Kwame Fianko Mr. Francis Timore Martin Dodzie <b>Moderator:</b> Robert Nii Arday Clegg, Esq
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11:00 AM – 11:30 AM	Break – Networking and Snacks	
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11:30 AM – 11:50 AM	Keynote address – IFE	Mrs. Adwoa Larbi - IFE Country Manager
	<b>Topic:</b> Preparing and applying for Grants with IFE"	

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11:50 PM – 12:10 PM	Keynote Address – GHANA EXIM BANK	Hon. Sylvester Adinam Mensah - CEO
	<b>Topic:</b> Access to Finance and Export Markets: EXIM Bank's Strategic Role in Empowering Ghanaian SMEs	

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12:10 PM – 1:10 PM	Round table discussion – Financing Businesses in Ghana – Challenges and Opportunities	<b>Panel Members</b> Hon. Sylvester Adinam Mensah Mrs. Adwoa Larbi Mr. Kwesi Koomson <b>Moderator:</b> Robert Nii Arday Clegg, Esq
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# PROGRAM OUTLINE

18TH SEPTEMBER, 2025

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1:10 PM – 2: 00 PM	Networking and Lunch	
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2:00 PM – 2:20 PM	Keynote Address – Ghana Export Promotion Authority	Mr. Alexander Dadzawa - Head of Projects - GEPA
	<b>Topic:</b> Boosting SME Competitiveness: GEPA's Strategic Role in Driving Non-Traditional Export Growth	

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2:20 PM – 2:40 PM	Keynote Address – African Continental Free Trade Area	Benjamin Kwaku Asiam National coordinator, - AfCFTA
	<b>Topic:</b> Trading Beyond Borders: Practical Steps for SMEs to Benefit from the AfCFTA Framework	

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2:40 PM – 3:40 PM	Round Table Discussion: Harnessing the Benefits of the African Market: Challenges and Opportunities	<b>Panel Members:</b> Mr. Alexander Dadzawa Benjamin Kwaku Asiam
		<b>Moderator:</b> Wiston Amoah

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3:40 PM – 4:30 PM	Exhibition and Networking	
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# PROGRAM OUTLINE

19TH SEPTEMBER, 2025

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8:00 AM - 9:00 AM	Arrival and Registration of Guest	
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9:00 AM – 9:30 AM	Welcome and Introductions	Kafui Dey
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9:30 AM – 10:00 AM	Keynote Address – Institute of Chartered Accountants in Ghana	Mr. Augustine Addo - President, ICAG
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**Topic:** Strategic financial reporting and  
transparency: enhancing investor  
confidence and business sustainability

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10:00 AM – 11:00 AM	<b>Round Table Discussion:</b> Preparing the Financial Statement – The Role of Accountants and Auditors	<b>Panel Members.</b> Mr. Augustine Addo Prof. Williams Atuilik <b>Moderator:</b> Kafui Dey
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11:00 AM – 11:30 AM	Break – Networking and Snacks	
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11:30 AM – 1:00 PM	<b>Research Presentation</b> – Extracts from the Book Titled “The Ghana SME Investment Guide: Opportunities and Investment Analysis for Entrepreneurs and Students”	Micheal Oppong Benjamin Awuah Gideon Ninson Patricia Muah Veronica Aggrey
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1:00 PM – 2:00 PM	Networking and Lunch	
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2:00 PM – 3:00 PM	Closing Ceremony	
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3:00 PM – 4:00 PM	Networking and Exhibition	
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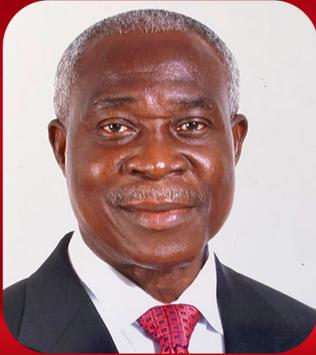
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## ABOUT

The Boateng Business Conference has been designed to drive insightful discussions, promote business growth, and explore sustainable innovation and corporate responsibility strategies, in honour of Mr. Douglas Akuamoah Boateng, an international entrepreneur and philanthropist.

Themed “The Future of Business: Creating Businesses with Conviction, Innovation and Responsible practices,” this prestigious event is designed bring together distinguished business leaders, entrepreneurs, policymakers, and industry experts to engage in in-depth, actionable conversations around business growth, sustainable innovation, and corporate responsibility in Ghana.



## MR DOUGLAS BOATENG

He is a renowned entrepreneur and philanthropist, leading Continental Christian Traders Ltd. and supporting Christian missions across Africa. He is also Chancellor of Knutsford University and a strong advocate for faith-driven leadership.

Mr. Douglas Akuamoah Boateng is a visionary entrepreneur, philanthropist, and Christian leader whose impact spans across business, ministry, and community development in Africa. He is the Group Chairman of Continental Christian Traders Ltd., a dynamic group comprising Glastein Estates Ltd. and CCT Ltd. Under his strategic leadership, these companies have grown into multinational enterprises with operations in Ghana, Togo, The Gambia, Senegal, Equatorial Guinea, Mauritania, Guinea Bissau, and Liberia.

Beyond business, Mr. Boateng is deeply committed to evangelism. Wherever his companies operate, he plants churches and sponsors local missionaries, extending both commerce and the gospel across the continent.

Renowned for his philanthropy, Mr. Boateng has made significant contributions to individuals, institutions, and communities. Notably, he fully funded the land acquisition for Heritage Christian University and Heritage Bible Institute, affirming his belief in faith-driven education and development.

His leadership roles include:

- National Executive Council Member, Ghana National Chamber of Commerce and Industry
- Past Chairman, Greater Accra Regional Chamber
- Former Member, Public Interest and Accountability Committee (PIAC)
- Board of Trustees Member, Church of Christ, Ghana
- Chairman, Continental Missions Network (CMN)
- Elder, Church of Christ, McCarthy Hill
- Chancellor, Knutsford University, East Legon

A strong advocate for Christian ethics in leadership, Mr. Boateng continues to inspire transformation through a life dedicated to excellence, service, and faith.



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