



PROGRAM OUTLINE

17TH SEPTEMBER, 2025

8:00 AM - 10:00 AM	Arrival and Registration of Guest	
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10:00 AM – 10:10 AM	Introduction of Dignitaries	Christabel Odonkor
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10:10 AM – 10:30 AM	Welcome Address	HCU President
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10:30 AM – 11:10 AM	Keynote Address – Guest Speaker Topic: Running businesses with Conviction, Innovation, and Responsible Practices	Mr. Douglas Boateng (D.Litt)
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11:10 AM – 12:00 PM	Break – Networking and Snacks	
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12:00 PM – 12:30 PM	Keynote Address – Ghana National Chamber of Commerce & Industry Topic: Empowering Ghana's SMEs: GCC's Role in Building Competitive and Sustainable Local Industries	Mr. Mark Badu-Aboagye - CEO, Ghana Chamber of Commerce
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12:30 PM – 1:00 PM	The Ghanaian Economy: Opportunities for SME Growth – Report from the book	Dr. John-Mark Akandekumtiim - Lecturer, HCU
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1:00 PM – 2:00 PM	Break – Networking and Lunch	
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2:00 PM – 3:30 PM	CEO Round Table Discussion - "The Business of Conviction: How Values-Driven Leaders are Shaping Africa's Economic Future".	Panel Members: Dr. Douglas Boateng; Mr. Samuel K. A. Apenteng; Mr. Nelson Aklamanu Moderator: Christabel Odonkor
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3:30 PM – 4:30 PM	Exhibition and Networking	
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DAY 2

PROGRAM OUTLINE

18TH SEPTEMBER, 2025

8:00 AM - 9:00 AM	Arrival and Registration of Guest	
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9:00 AM – 9:30 AM	Welcome and Introductions	Robert Nii Arday Clegg, Esq
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9:30 AM – 10:00 AM	Keynote Address – Ghana Revenue Authority	Mr. Kwame Fianko - Head of our Data Mining and Analytics Unit, GRA
	Topic: Tax strategies and compliance in a digitised economy; Balancing innovation and Revenue	

10:00 AM – 11:00 AM	Round Table Discussion on Tax Management in Ghana	Panel Members Mr. Kwame Fianko Mr. Francis Timore Martin Dodzie Moderator: Robert Nii Arday Clegg, Esq
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11:00 AM – 11:30 AM	Break – Networking and Snacks	
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11:30 AM – 11:50 AM	Keynote address – IFE	Mrs. Adwoa Larbi - IFE Country Manager
	Topic: Preparing and applying for Grants with IFE"	

11:50 PM – 12:10 PM	Keynote Address – GHANA EXIM BANK	Hon. Sylvester Adinam Mensah - CEO
	Topic: Access to Finance and Export Markets: EXIM Bank's Strategic Role in Empowering Ghanaian SMEs	

12:10 PM – 1:10 PM	Round table discussion – Financing Businesses in Ghana – Challenges and Opportunities	Panel Members Hon. Sylvester Adinam Mensah Mrs. Adwoa Larbi Mr. Kwesi Koomson Moderator: Robert Nii Arday Clegg, Esq
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PROGRAM OUTLINE

18TH SEPTEMBER, 2025

1:10 PM – 2: 00 PM	Networking and Lunch	
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2:00 PM – 2:20 PM	Keynote Address – Ghana Export Promotion Authority	Mr. Alexander Dadzawa - Head of Projects - GEPA
	Topic: Boosting SME Competitiveness: GEPA's Strategic Role in Driving Non-Traditional Export Growth	

2:20 PM – 2:40 PM	Keynote Address – African Continental Free Trade Area	Benjamin Kwaku Asiam National coordinator, - AfCFTA
	Topic: Trading Beyond Borders: Practical Steps for SMEs to Benefit from the AfCFTA Framework	

2:40 PM – 3:40 PM	Round Table Discussion: Harnessing the Benefits of the African Market: Challenges and Opportunities	Panel Members: Mr. Alexander Dadzawa Benjamin Kwaku Asiam Moderator: Wiston Amoah
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3:40 PM – 4:30 PM	Exhibition and Networking	
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PROGRAM OUTLINE

19TH SEPTEMBER, 2025

8:00 AM - 9:00 AM	Arrival and Registration of Guest	
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9:00 AM – 9:30 AM	Welcome and Introductions	Kafui Dey
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9:30 AM – 10:00 AM	Keynote Address – Institute of Chartered Accountants in Ghana	Mr. Augustine Addo - President, ICAG
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Topic: Strategic financial reporting and
transparency: enhancing investor
confidence and business sustainability

10:00 AM – 11:00 AM	Round Table Discussion: Preparing the Financial Statement – The Role of Accountants and Auditors	Panel Members. Mr. Augustine Addo Prof. Williams Atuilik Moderator: Kafui Dey
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11:00 AM – 11:30 AM	Break – Networking and Snacks	
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11:30 AM – 1:00 PM	Research Presentation – Extracts from the Book Titled “The Ghana SME Investment Guide: Opportunities and Investment Analysis for Entrepreneurs and Students”	Micheal Oppong Benjamin Awuah Gideon Ninson Patricia Muah Veronica Aggrey
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1:00 PM – 2:00 PM	Networking and Lunch	
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2:00 PM – 3:00 PM	Closing Ceremony	
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3:00 PM – 4:00 PM	Networking and Exhibition	
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